



Technology Partner



Dell and AppSense: Optimizing Application and Desktop Virtualization to Create a Powerful and Consistent User Experience

AppSense and Dell application and desktop virtualization solutions provide IT with an effective method to overcome some of the key challenges companies face as they deploy Citrix, Microsoft, VMWare or Wyse vWorkspace across the enterprise:

User Experience

- **Fast Logons:** By delivering what users need as they start an application or desktop; real time profile and GPO management; parallel processing of logon actions all boost user performance
- **Location Aware Printers (front office), Networking and Security:** Network and session connect triggers enable AppSense to automatically adjust settings and configurations seamlessly based on location, device, user and time of day.
- **Self-Healing Desktops:** Icons and applications are automatically configured based on the user location, device and time of day

Managing Complexity & Cost for IT

- Reduces Gold images through Microsoft validated desktop license management
- Simplifies GPO management, eradicates logon scripts
- Manages "Admin Rights" on a per application and user basis

AppSense DesktopNow is used by healthcare, education and banking customers to reduce login times, automate Group Purchasing Organizations (GPOs), simplify policy management and eradicate the need for IT to touch endpoints.

The Solution

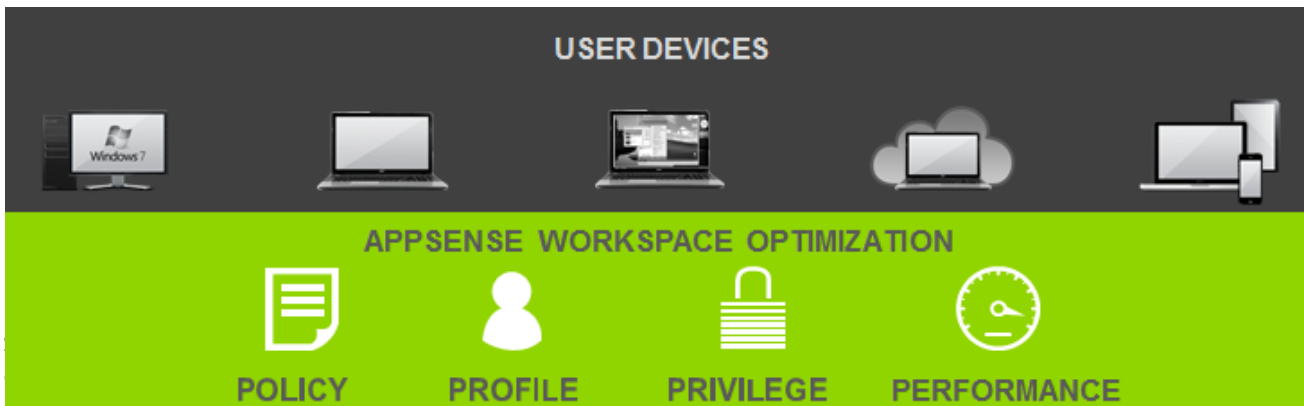
AppSense DesktopNow on Dell infrastructure addresses the many challenges customers face when they implement VDI to boost end user productivity while enabling a mobile workforce. DesktopNow seamlessly integrates with Dell software, servers, storage and endpoint devices abstracting end-user settings and policies and separating the user experience from the device used to access data and applications. With settings and policies stored separately, the underlying device (smart phone, tablet, laptop, desktop or kiosk) and applications (locally installed, physical, virtual, streamed or provisioned) can be configured on demand to ensure a consistent, predictable and overall excellent end user experience.

Leveraging DesktopNow in Dell's Wyse Datacenter virtual solution stacks, organizations can realize faster, more consistent logons, audit application use and increase productivity as users move seamlessly between devices. All their files, settings, favorites, history and icons remain exactly where they expect them.



AppSense and Dell are used extensively in the healthcare industry to enable mobile physicians and clinical staff to gain fast and easy access to patient data. Dell's Mobile Clinical Computing solution and AppSense's DesktopNow solution are ideal for optimizing end user experience on either Citrix, Microsoft, VMware, Wyse vWorkspace or native Dell PCs.

Other industries where Dell and AppSense are deployed together include banking and finance, education and federal, state and local government.



AppSense DesktopNow

AppSense DesktopNow is one of the truly heterogeneous solutions for Application and Desktop Virtualization. DesktopNow supports:

- Physical Desktops and Applications
- Streamed and Provisioned Applications (e.g. Citrix XenApp, VMware Horizon 6 RDSH, Microsoft App-V and more)
- VDI (e.g. Citrix XenDesktop, VMware Horizon View, Wyse vWorkspace)

About AppSense

AppSense is the leading provider of user workspace management solutions. Its user virtualization technology allows IT to deliver unprecedented user experience and productivity while securing, lowering complexity and reducing cost of managing physical and virtual desktops. AppSense DesktopNow and DataNow have been deployed by 3,200 enterprises worldwide to over 7 million desktops. The company is headquartered in Sunnyvale, CA with offices around the world. For more information please visit www.appsense.com.

The Dell Technology Partner Program

AppSense is a Dell Technology Partner and DesktopNow is certified by Dell to run on the Dell platforms specified in the technical architecture section.

The [Dell Technology Partner](#) program is a multi-tier program that includes ISVs, IHVs and Solution Providers. This global program helps partners build innovative and competitive business solutions using Dell platforms. Program resources keep customer costs low and help to sustain competitiveness.

The program has a structured and streamlined process that combines technology and business strategies with Dell Solution Center expertise to onboard and test partner products on Dell platforms. This testing process helps ensure that products have met the technical requirements to perform well on Dell platforms.

Contact Dell or AppSense:

Together Dell and AppSense offer DesktopNow. To learn more about this joint solution, call your Dell or AppSense sales representative, or visit our websites at www.dell.com or www.appsense.com.

