



Technology Partner



Dell and Posh Technologies: Create and Publish Customized Catalogs with the Catalogs Application

Posh Technologies Solutions has deployed the Catalogs app on Windows 8 Mobility platforms across numerous industries & organizations. Use cases include:

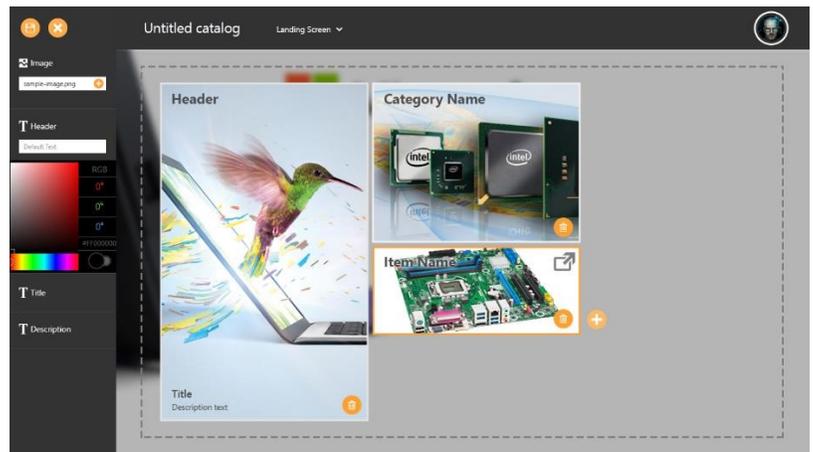
Real Estate: The Catalogs app eliminates communication obstacles by showing clients many options in their ideal neighborhood. This visual aide saves time on house hunting and supporting multiple clients.

Retail: A customer visits a store in search of basic speakers. While browsing the basic speakers, he becomes fixated on a different set of speakers that he simply must try out in store. Thanks to the prepared catalogs on the Catalogs app, the salesman is able to upsell the customer from \$400 speakers to a \$1,300 home theater system.

Airline: An airline can use the Catalogs app to create a built-in menu located on the back of every passenger seat. The fully equipped application allows passengers to choose from multiple meal, snack and beverage options. They can then swipe their credit cards next to the screen to complete their transactions.

Contractor: A customer has already decided to purchase stone tile for their kitchen. With the Catalogs app, the customer can browse hundreds of images and options to make their dream kitchen appear in front of their eyes. Sales increase dramatically, thanks to upselling and cross-selling opportunities.

With the Catalogs app, anyone with a Windows 8 tablet can create and publish catalogs with full control over design, content and distribution. Start from scratch or use a design template to build a stunning catalog for any kind of product or service. The Catalogs app gives organizations the power to create Catalogs themselves – without relying on expensive designers and software engineers.



Key Features:

- **Catalog Creation**
 - Upload product images, PDFs, and Word docs
 - Add descriptions and notes to products
 - Create beautiful hero images to wow customers
 - Designate catalogs in product categories
- **Real-Time Backup**
 - Automatically sync with MS OneDrive
 - Access Catalogs at any time from the app
 - Safe and secure environment
- **Share and Collaborate**
 - Share Catalogs with peers or clients anywhere
 - Access Catalogs created by others

About Posh Technologies (poshtechnologies.net)

Posh Technologies is a mobile transformation company enabling business productivity for mid-size enterprises (250-10,000 employees). Posh was ranked by Inc 5000 as one of the fastest growing companies in the USA for 2014. We develop line of business apps to support key business processes, in order to enhance productivity, business to employee (B2E) engagement, revenue, etc., across mobile platforms.

Posh Technologies works with some of the world's leading organizations in five countries: US, Switzerland, Israel, UAE, and India, where we have local offices, and we are currently expanding into South East Asia. Some of our key customers include Microsoft, Amazon, Levi's, flydubai, Gap, Nike, Lumenis, and Dish TV. Posh has developed customized applications for multiple industries, including retail, education, finance, insurance, and travel.

The Dell Technology Partner Program

Posh Technologies is an ISV and a Dell Technology Partner. Posh's Catalogs app is certified by Dell to run on the Dell platforms specified in the technical architecture section.

The [Dell Technology Partner Program](#) is a multi-tier program that includes ISVs, IHVs and Solution Providers. This global program helps partners build innovative and competitive business solutions using Dell platforms. Program resources keep customer costs low and helps to sustain competitiveness.

The program has a structured and streamlined process that combines technology and business strategies with Dell Solution Center expertise to onboard and test partner products on Dell platforms. This testing process helps ensure that products have met the technical requirements to perform well on Dell platforms.

